**Assignment 1**

EXSM 3922: Visual Design for UI

Assignment 1: Visual Literacy

**METHOD**

Choose an example of a website page or mobile app. This must be image-based (not video or animation). Take a screenshot and present the image on an Adobe XD artboard with the dimensions of 1920px by 1080px. Resize the image, as necessary, so there is generous margin space around the image. Dissect the visual cues and messages in your image and describe them in terms of *elements*, *composition, code*, and *style*. Develop a simple, consistent labeling system to illustrate and break down what you see. Pay attention to the legibility and alignment of your text.

*Tip: To export artboards in Adobe XD: File > Export > All Artboards… > choose PDF*

**DELIVERABLES**

Export the final 1920x1080 artboard as a PDF file and upload it to the submission folder on eClass. Use the following file naming convention:  
**EXSM3922\_A1\_LastnameFirstname.pdf**

**ASSIGNMENT SCHEDULE**

Post Critique: September 15, 2022

Submit: September 19, 2022